

Updating the Program Profile

Families count on Great Start to Quality to find quality care that meets their needs. Make sure your program's profile is updated as often as possible to provide the most accurate information to families looking to enroll in your program. The information entered in the program profile is made available to those searching for child care using the Great Start to Quality website.

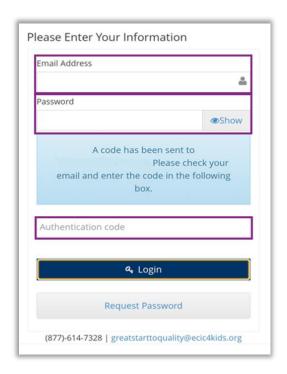
Use this document to learn more about the program profile and follow the steps to make the most of this free marketing tool. Your local Resource Center can help with updating the program profile, answer questions, and share helpful tips. Contact them at 1-877-614-7328.

Access Program Profile

Go to the Great Start to Quality website at <u>www.greatstarttoquality.org</u> and select "PROGRAM LOGIN".



Enter the "Email Address" and "Password". A two-factor authentication code is required with your very first log in and when you are on a new wireless network (Wi-Fi). The authentication code will be sent to the email connected to the program profile account. If you are unsure of your email and password, please contact your local Resource Center by calling 1-877-614-7328.



Program Profile Tabs

There are eight (8) tabs in the program profile. The tabs are used to update information in the program profile, access the Great Start to Quality system, and provide additional information to the program.



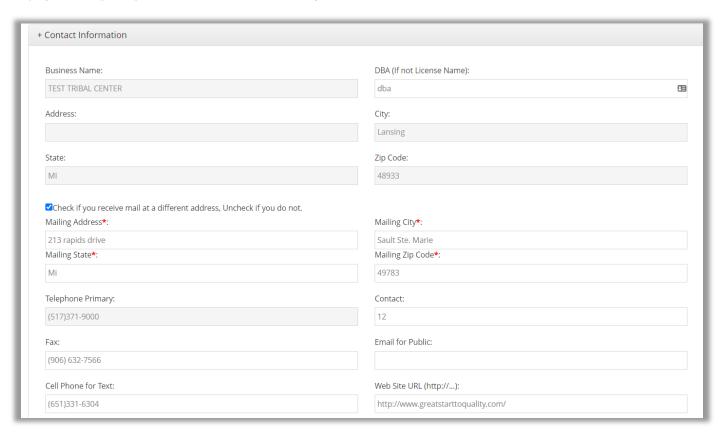
Update Data

The Update Data tab contains seven (7) sections to add detailed information about the program. Select the + sign to expand each section and the Save button to save the entered information.



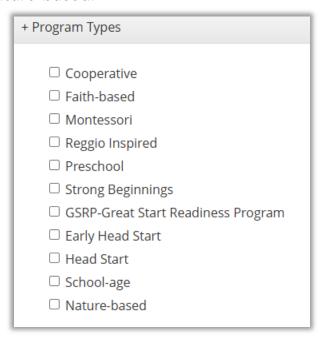
Contact Information

Address, phone number, email address, and website. Some sections may be directly imported from licensing and cannot be edited. If something is incorrect in one of the non-editable fields, contact the Child Care Licensing Bureau (Mileap-CCLB-Help@michigan.gov) to make the change.



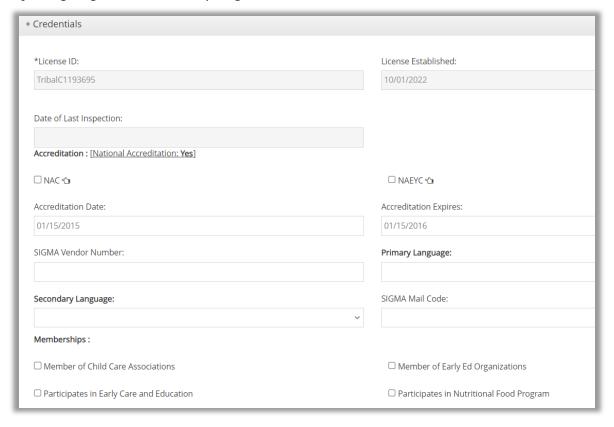
Program Types

Types of offerings at the program are dependent on the license type. Not all license types have all options. Options are Cooperative, Faith-based, Montessori, Reggio Inspired, Preschool, Strong Beginnings, Great Start Readiness Program, Early Head Start, Head Start, School-age, and Nature-based.



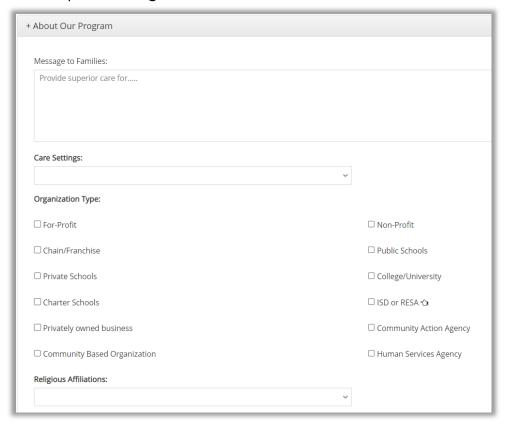
Credentials

Types of accreditations and memberships held by the program or staff. Primary and secondary language used in the program.

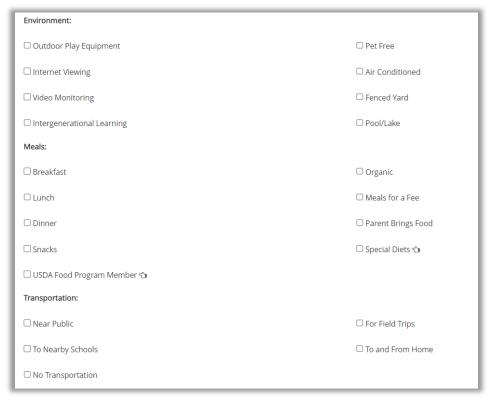


About Our Program

A personalized message to families. This is the best place to share program goals, philosophies, and unique offerings.

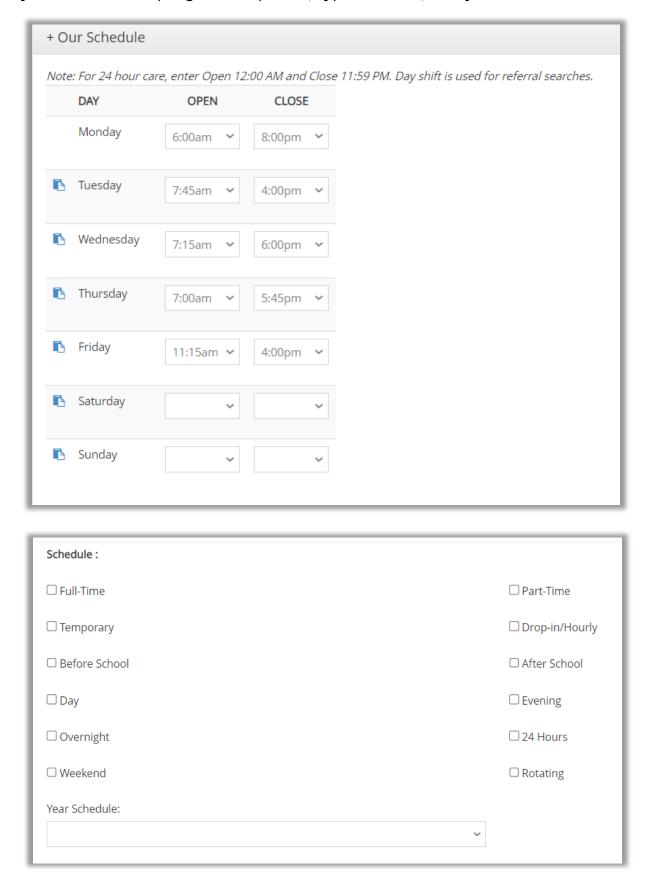


Information about the program's care setting, organization type, religious affiliations, program environment, and meals and transportation offered.



Our Schedule

The days and hours the program is opened, types of care, and year schedule.



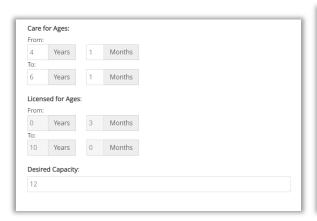
Program Data by Age

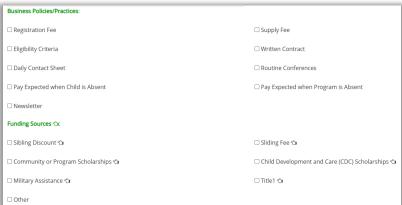
Age groups served, the rates, and number of openings, number of children receiving subsidy, desired capacity, group size and ratios, business policies/practices, and funding sources. To update this section, programs need to select the box and enter the information.

Cost of Care:								
Age Group	Full-Time Weekly Rate	Part-Time Rate for 2 Days	Part-Time Rate for 3 Days	Drop-In Daily Rate				
nfant (Birth – 1 year)								
Foddler (1 – 2 years)								
Foddler (2 – 3 years)								
Preschool (3 – 4 years)								
PreK (4 – 5 years)								
(indergarten (5 – 6 years)								
School-age (Before/After Care, Summer Care)								

Age Group	Tuition-Based Openings	Early Head Start Openings	Head Start Openings	GSRP Openings	Subsidy Openings	FT Openings	PT Openings
Infant (Birth – 1 year)						0	0
Toddler (1 – 2 years)						0	0
Toddler (2 – 3 years)							
Preschool (3 – 4 years)			16			0	0
PreK (4 – 5 years)			16				
Kindergarten (5 – 6 years)						0	0
School-age (Before/After Care, Summer Care)						0	0

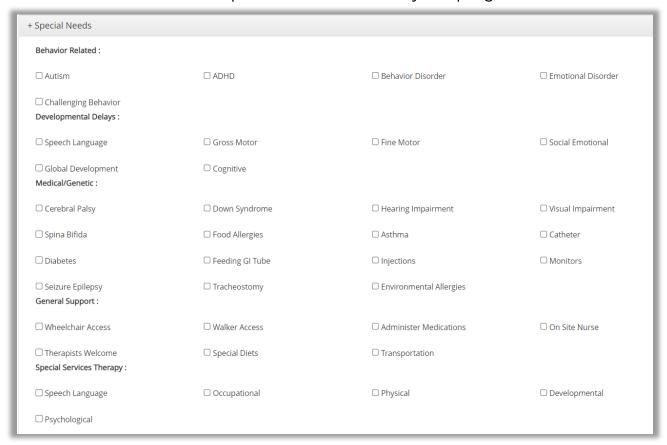






Special Needs

Special needs accommodations provided and served by the program.



Pictures

The Pictures tab allows programs to add pictures of the program. A picture says a thousand words and families want to see what the program looks like. Add a picture of the front of the program, the indoor or outdoor environment, logos, or a graphic to highlight what the program offers.

Do NOT post any pictures of parents or children where faces are visible. You may post a picture of yourself or family members.

How to add a picture

To add a picture, select the "+ Add Picture"... button.



After selecting the + Add Picture... button, a pop-up box will appear. Select the "Choose file" button and chose a picture file to upload (.gif, .jpg, .png file types are supported). Then select the Upload button. Programs may also add a "Caption" to the picture.



Set as Primary

Programs may select a picture to Set as Primary by selecting the "Set as Primary" button. The picture selected will appear next to the program's contact information on the program profile. All other pictures will appear in the banner at the top of the program profile.



View Profile

The View Profile tab allows the program to see how the program profile will look to families and others searching for programs.

Cost of Care

The Cost of Care tab shows the average cost of full-time weekly care at the county level. It breaks down the average cost by age ranges and license type of programs that have entered their data into their Great Start to Quality program profile.

Consumer Ed

The Consumer Ed tab contains links for Guidelines for Safe Child Care Operations During COVID-19 and Resources for Families & Programs.

Referral Counts

The Referral Counts tab tracks the number of times the program profile was printed and emailed by people searching for child care using the Great Start to Quality website.

GSQ

The GSQ tab pulls up the login page for programs to access the Great Start to Quality quality improvement system.

Grants

The Grants tab may list some grants programs are eligible to apply for.

These materials were developed under a grant awarded by the Michigan Department of Lifelong Education, Advancement, and Potential using Child Care Development Funds (CCDF).

October 2024